

Exploring Visual Design

ARTH 017 055

Credits: 0.5 units / 5 hours

Course Description

This course introduces the student to the basic elements and principles of design, taking the student on a visual journey that includes an exploration of line, shape, color, space, texture, balance, unity, contrast, emphasis, pattern, and movement and rhythm as they apply to the visual arts, and the ways in which artists use these to achieve a desired effect or outcome. Students will learn to recognize the elements and principles of design in everyday objects, works of art, and architecture from around the world. It is highly suggested that students have Internet access so that they can view the artworks in color and access the websites provided to take full advantage of the resources included in this course. There is no kit supplied for this course.

Course Objectives

When you have completed the materials in this course, you should be able to:

1. Understand and identify how artists use designs to create works of art.
2. Perceive and appreciate how designs have been created throughout art history by artists from cultures all over the world.
3. Know and identify the six elements of design: line, shape and form, value, color, space, and texture.
4. Perceive and appreciate how the elements of design form the structural basis for all designs.
5. Perceive and comprehend the many different ways that the elements of design can be used.
6. Know and identify the six principles of design: texture, balance, unity, contrast, emphasis, pattern, and movement and rhythm.
7. Perceive and comprehend how artists use the principles of design to organize their designs.
8. Understand and identify how the principles of design help to communicate designers' intentions.
9. Understand and identify how the elements and principles of design work together to give designs content and meaning.
10. Compare and contrast the many different ways that artists use the elements and principles of design in their works.
11. Perceive and appreciate how the elements and principles of design occur in both the natural and human-made environment.
12. Use the elements and principles of design to create works of art.
13. Apply knowledge of the elements of principles of design to critique works of art.

Course Outline

Unit 1: What is Visual Design?

Lesson 1: Line

Lesson 2: Shape and Form

Lesson 3: Value

Unit 1 Evaluation

Project 1

Unit 2: Elements of Design: Color, Space, and Texture

Lesson 4: Color

Lesson 5: Space

Lesson 6: Texture

Unit 2 Evaluation

Review for Progress Test 1

Unit 3: The Principles of Design: Balance, Unity, and Contrast

Lesson 7: Balance

Lesson 8: Unity

Lesson 9: Contrast

Unit 3 Evaluation

Project 2

Unit 4: The Principles of Design: Emphasis, Pattern, Movement and Rhythm

Lesson 10: Emphasis

Lesson 11: Pattern

Lesson 12: Movement and Rhythm

Unit 4 Evaluation

Project 3

Review for Progress Test 2

Required Textbook and Materials

(available through Follett virtual bookstore at <http://highschool.nebraska.bkstr.com>)

Textbook: *Exploring Visual Design*. by Joseph A. Gatto, Albert W. Porter, and Jack Selleck. Davis Publications. 2011. (ISBN: 9781615280223)

Although it is possible to complete this course in print, it is highly suggested that you have Internet access and access to the online course so that you can view the artworks in color and take full advantage of the resources included in this course. Be sure to read the project instructions carefully before you get started. There is no supply kit for this course; you will be responsible for obtaining any supplies you need to complete the project options.

Materials students may need, depending on which project options they choose include:

size 16 sculpture wire

rope, strips of cloth, basket-making materials

access to a digital camera