

Effective Speech Communication

ENGH047060

Credits: 0.5 units / 5 hours | NCAA Approved

Course Description

This introduction to public speaking will help students become more aware of different kinds of public speaking, such as informative and persuasive speaking, and to realize that public speaking involves both formal speeches to an audience as well as informal discussions with smaller groups of people. Students are also taken through step-by-step processes for developing several kinds of formal speeches.

Graded Assessments

5 Unit Evaluations, 3 Projects, 3 Proctored Progress Tests

Course Objectives

When you have completed this course, you should be able to:

1. Identify the types, functions, and elements of communication.
2. Explain the changing nature of communication.
3. Appreciate the importance of language in communication.
4. Understand the denotative and connotative meanings of words.
5. Describe how communication relates to gender, culture, and self-concept.
6. Contrast hearing and listening.
7. Notice non-verbal communication.
8. Analyze the ways in which communication affects relationships.
9. Select a topic for a speech.
10. Develop purpose and thesis statements.
11. Prepare informative and persuasive speeches.
12. Target a speech to a specific audience.
13. Conduct an interview to gather information.
14. Use different types of materials to support main ideas in speeches.
15. Deliver a speech successfully.
16. Explain the characteristics of an effective group.
17. Summarize strategies for conflict management in a group.
18. Function effectively as a group member.
19. Evaluate the impact of technology on communication.
20. Act responsibly as a consumer of mass media.
21. Understand ethical concerns associated with the media.
22. Express your thoughts and ideas in a positive, effective manner.

Course Outline

Unit 1: Communication in Our World

Lesson 1: Defining Communication
Lesson 2: Why Communication Matters
Lesson 3: Perception
Lesson 4: Language and Communication
Unit 1 Vocabulary Review
Teacher Connect Activity 1
Unit 1 Evaluation

Unit 2: Your Role in Communication

Lesson 5: Listening
Lesson 6: Non-Verbal Communication
Lesson 7: Relationships and Communication
Unit 2 Vocabulary Review
Unit 2 Evaluation
Teacher Connect Activity 2
Progress Test 1

Unit 3: Speaking in Public

Lesson 8: Collecting Information
Lesson 9: Defining an Audience and Choosing a Topic
Lesson 10: Designing and Delivering your Speech
Lesson 11: Informative and Persuasive Speaking
Unit 3 Vocabulary Review
Unit 3 Evaluation
Teacher Connect Activity 3
Project 1
Progress Test 2

Unit 4: Small Group Communication

Lesson 12: Effective Groups and Their Members
Lesson 13: Leadership Styles and Resolving Conflict
Unit 4 Vocabulary Review
Unit 4 Evaluation
Teacher Connect Activity 4
Project 2

Unit 5: Communication in the Modern World

Lesson 14: Intercultural Communication
Lesson 15: Technology and the Media
Unit 5 Vocabulary Review
Unit 5 Evaluation
Teacher Connect Activity 5
Project 3
Progress Test 3

Required Textbook

(available through Follett virtual bookstore at <http://highschool.nebraska.bkstr.com>)

Textbook: *Glencoe Speech*, McGraw-Hill Education, 2016. (ISBN: 9780021397259)